

Reg.No. _____



Karunya UNIVERSITY

(Karunya Institute of Technology & Sciences)
(Declared as Deemed-to-be University under Sec.3 of the UGC Act, 1956)

End Semester Examination – Nov/Dec – 2016

Code : 14CS2002
Sub. Name : Business Intelligence

Semester : 2016-17 ODD
Duration : 3hrs
Max. marks : 100

ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)

Q. No.	Questions	Course Outcome	Marks
1.	Discuss how Business Intelligence is applied at various levels of the Organization. (OR)		20
2.	What is a Data Mart? List the various features of Data Mart. Discuss in detail how the inconsistencies in data are removed before establishing the data mart.		20
3.	Describe OLAP Architectures. (OR)		20
4.	Discuss the different types of table compressions with a suitable example.		20
5.	Explain .members, .children, .tuple and .set in MDX query. (OR)		20
6.	How do you ensure Security for a Data Cube? Discuss the procedure.		20
7.	Discuss in detail about some of the tasks performed by Data Mining. (OR)		20
8.	Explain the various steps of Data Mining.		20
<u>Compulsory:</u>			
9.	Discuss Report Structure highlighting the various components.		20

ALL THE BEST